



SAINT-GOBAIN ABRASIVES

THE FIRST ABRASIVES MANUFACTURER
TO SELL FSC CERTIFIED PRODUCTS.

Utilising responsibly sourced material and preserving natural resources is a high priority for Saint-Gobain Abrasives so our European coated abrasive plants manufacturing paper backed products are now FSC certified.





UNDERSTANDING FSC®

- FSC (Forest Stewardship Council) promotes the responsible management of the world's forests:
 - Environmentally (respecting biodiversity and production processes)
 - Socially (respecting affected communities)
 - Economically (sufficiently profitable management and equitable access to the adding value).
- FSC finds solutions to problems created by bad forestry practices.
- FSC provides standard setting, trademark assurance and market access.





FSC PRINCIPLES FOR FOREST STEWARDSHIP

01. Compliance with laws
and FSC principles

02. Tenure and usage rights
and responsibilities

03. Indigenous
peoples rights

04. Community relations
and workers rights

05. Multiple benefits
from the forest

06. Assessment of
environmental impact

07. Management
planning

08. Monitoring and assessment
of management impact

09. Maintenance of high
conservation value forests

10. Responsible management
of plantations

FSC WORLDWIDE COVERAGE

NORTH
AMERICA
36.57%

OF TOTAL
CERTIFIED
AREAS

193
CERTIFICATES

EUROPE
46.66%

OF TOTAL
CERTIFIED
AREAS

440
CERTIFICATES

SOUTH
AMERICA &
CARIBBEAN

8.40%

OF TOTAL
CERTIFIED
AREAS

204
CERTIFICATES

AFRICA
4.41%

OF TOTAL
CERTIFIED
AREAS

42
CERTIFICATES

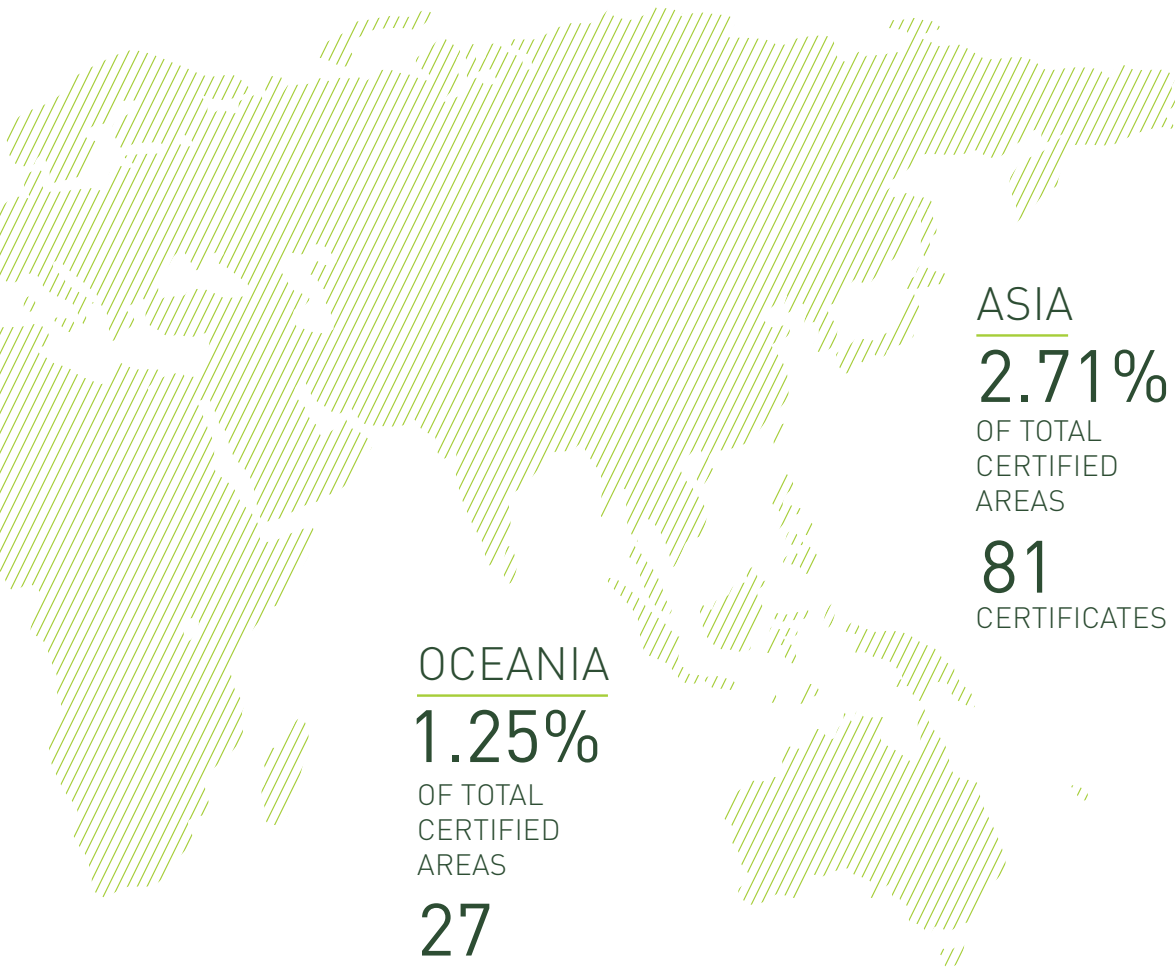
JANUARY 2010

Total certified are: 120'016'765 ha

No. countries: 81

Total no. certificates: 987

(Map: information as of 1 January 2010)



ASIA
2.71%
OF TOTAL
CERTIFIED
AREAS
81
CERTIFICATES

OCEANIA
1.25%
OF TOTAL
CERTIFIED
AREAS
27
CERTIFICATES

WHAT IS AN FSC CERTIFICATION?



FSC certified products must be fully traceable throughout the chain of custody (CoC) from forest to point of supply. Each stage in the CoC must hold a valid certificate. FSC certification allows us to display the FSC trademark on our product packaging: a guarantee to our customers that our products are FSC certified.

Chain of custody certification – FSC CoC

- Applies to manufacturers, traders, relabellers or/and repackers of wood based products.
- It means the controlled wood can be traced through the manufacturing process to the customer: all products can be tracked using the FSC certified logo.



FOREST



WOOD PULP



PAPER ROLL



JUMBO





SAINT-GOBAIN ABRASIVES IS THE FIRST ABRASIVE SUPPLIER TO PROVIDE FSC PAPER BACKED PRODUCTS

- Our manufacturing plants in Conflans, Wesseling and Kolo are certified and can produce FSC products.
- Our distribution centre in France is certified and our distribution centres in Stafford and Born will become certified in the coming months.

This only affects paper backed products.

Our fully certified products are:

G131F // H216F // A233F // G156F // G133F

- FSC certified products are of equal quality and performance as our standard equivalent products, the difference is that the paper is FSC certified and the products follow the full chain of custody.



ROLL

CONVERTED PRODUCT

DISTRIBUTOR

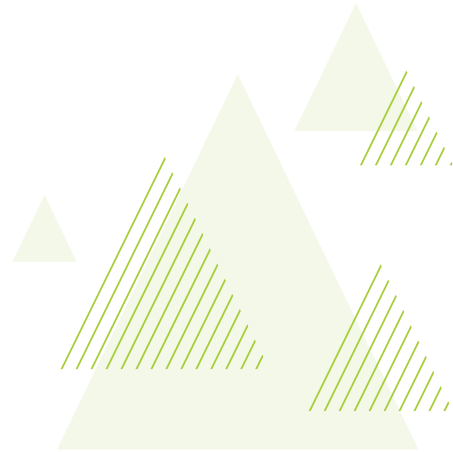
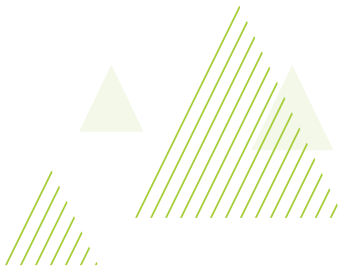
MARKET

OUR FSC CERTIFICATION

At Saint-Gobain Abrasives we take our responsibility for ethical sourcing, manufacturing and preserving natural resources seriously.

TO BE AN ENVIRONMENTAL LEADER MEANS:

- Being responsive to the environmental concerns of our customers.
- Being recognized by our customers as taking care of the environment.
- Being the first abrasive manufacturer to sell FSC certified products.



- FSC certification is becoming more and more a standard requirement for the DIY market and the FSC Trademark is recognized and chosen by more and more distributors.
- New marketing opportunities through product differentiation.
- Differentiating ourselves from low cost competition.
- Protecting our brand.

THE FSC LOGO

- The FSC trademark logo shows our customers that our products are FSC certified.
 - We have received an accredited certification that gives us a unique license code which appears on the FSC trademark logo. Each of our certified plants has a unique license code.
 - All FSC certified products will feature the logo below on the backing of the abrasive and/or on the packaging sleeve or label of the product.
 - All FSC abrasive products will feature an F at the end of their Marketing Cap Code: example: G131F (instead of G131), H216F, G156F.
- Our current range of FSC certified paper backed products include:
- G131F // H216F // A233F // G156F // G133F**
- Both DIY ranges Norton Expert and Norton Essential include FSC certified products. FSC products are also available as part of our Norton Industrial product range.

THE 3 PARTS THAT GUARANTEE THE LOGO IS FSC APPROVED

1. FSC license code owned by the manufacturer. Example shows SGA Conflans licence code. SGA Wesseling, SGA Kolo have different license codes.



2. FSC checkmark-and-tree logo.

3. Type of label: MIX means that the product is made from wood pulp coming from FSC certified forest, recycled paper and/or FSC controlled wood.

NORTON CERTIFIED PRODUCTS

These are just part of our wide range of FSC certified products



OUR CUSTOMERS CHOOSE FSC

DIY DISTRIBUTION

PROFESSIONAL DISTRIBUTION



FAQ

What is the difference between the different logos?



FSC 100%: the full product is coming from an FSC certified forest /all content (wood or wood fibre) in pure products must come from an FSC certified forest.



FSC MIX: the product is made from wood pulp coming from an FSC certified forest, recycled paper and/or FSC controlled wood.



FSC Recycled: the full product is made from recycled material (at least 85% should come from post-consumption).

What is 'Controlled Wood' paper?

- 'Controlled Wood' paper is used for wood not produced in FSC certified forests, but that has been controlled during production to avoid mixing with unacceptable sources, such as illegally harvested wood and wood harvested in violation of traditional or civil rights, etc.

What is the difference with PEFC (Programme for the endorsement of Forest Certification)?

FSC

- Defined at international level.
- Forest area: 168.364 million ha certified, 24,518 CoC certificates, 171 FM/CoC certificates, mainly tropical forest.
- Supported by NGOs (Greenpeace, WWF).
- More restrictive.

PEFC

- More national schemes – European.
- Largest forest area: Forests area 247 million ha, Forest owners >750,000, Chain of Custody 9,548.
- Mainly temperate forest.



The mark of
responsible forestry

www.fsc.org

www.norton.eu

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Norton is a registered trademark of Saint-Gobain Abrasives.
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