

# EasyWhey™

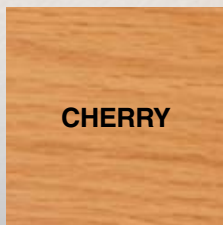
Floor Color and Clear Bonding Coat

## PUT A LITTLE COLOR IN YOUR HARDWOOD FLOOR... WITHOUT SANDING!

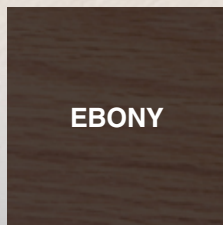
Norton|Vermont Natural Coatings EasyWhey is a revolutionary new product that allows you to easily restore or change the color of pre-finished flooring without sanding. EasyWhey is easy to apply, has no odor, dries quickly and multiple coats can be applied to build color without streaking or masking the grain of the wood. EasyWhey bonds to the existing floor surface allowing it to be top-coated with all Norton|Vermont Natural Coatings Professional Wood Floor Finishes providing a fast, easy and effective solution for recoating pre-finished floors.

“I think it's going to revolutionize the industry, without a doubt.”

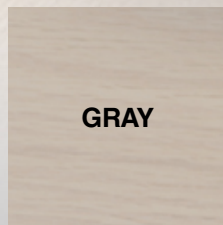
– Mike Mathis,  
Classic Services



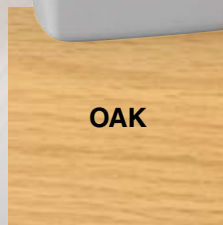
CHERRY



EBONY



GRAY



OAK



WALNUT



WHITE WASH



Norton|Vermont Natural Coatings EasyWhey Floor Color is available in six colors to match most pre-finished floors and the most popular stain colors including white and gray. EasyWhey Floor Color can be used over PolyWhey 3000 Sealer to color new wood as a fast alternative to slow-drying traditional oil stains, and allows you to color difficult-to-stain woods like maple - without blotching. EasyWhey dries quickly allowing multiple coats of color and top coats to be applied in one day. No odor, easy application and short dry times combine for simple color application and a uniquely beautiful finish.

EasyWhey Floor Color is versatile and can be used in many applications including residential, sports floor and commercial projects. It can also be used to solve common jobsite problems such as blending the color of new work to existing, and darkening the color of stained floor that may have come out too light which saves the time and expense of resanding.

EasyWhey is also available in a Clear Bonding Coat for recoating pre-finished floors where no color is needed.

### FEATURES & BENEFITS

- Multiple coats can be applied to build the desired depth of color - up to four coats
- Dries quickly, making it possible to apply multiple coats of color and top coats in one day
- Available in six popular pre-finished floor and oil stain colors
- Bonds to most pre-finished floors without abrading, allowing you to easily recoat difficult Aluminum Oxide finishes
- Use to evenly color difficult-to-stain woods like maple and pine without blotching like oil stains
- Can be used in sports floor applications as a quick and easy alternative to staining three point arcs, keys and other areas
- Applies quickly and easily with a microfiber applicator without leaving streaks, blotches or applicator marks

PART #	COLOR	SIZE	QTY/PACKS	PACKS/CASE	CASE WEIGHT (LBS)	CASE DIMENSIONS
<b>EasyWhey Floor Color</b>						
076607 <b>68376</b> 2	Oak	1 Quart	1	6	15	8.25" x 11" x 8"
076607 <b>68377</b> 9	Cherry	1 Quart	1	6	15	8.25" x 11" x 8"
076607 <b>68378</b> 6	Walnut	1 Quart	1	6	15	8.25" x 11" x 8"
076607 <b>68379</b> 3	Gray	1 Quart	1	6	15	8.25" x 11" x 8"
076607 <b>68380</b> 9	White Wash	1 Quart	1	6	15	8.25" x 11" x 8"
076607 <b>68381</b> 6	Ebony	1 Quart	1	6	15	8.25" x 11" x 8"
<b>EasyWhey Clear Bonding Coat</b>						
076607 <b>68382</b> 3	Clear	1 Quart	1	6	15	8.25" x 11" x 8"
<b>Norton Self-Dispensing Mop Kit</b>						
662611 <b>70570</b> 8	Self-Dispensing Mop Kit	—	1	1	4	3.75" x 4" x 57"
662611 <b>70571</b> 5	EasyWhey Mops	—	12	120	22.5	19.75" x 19.5" x 11.25"



## FAQ

Q: Can EasyWhey Floor Color be used on bare wood?

A: No, it cannot be used directly on bare wood. For new wood floors the floor should be sealed with two coats of PolyWhey 3000 sealer before applying EasyWhey.

Q: How many coats of EasyWhey Floor Color can be applied?

A: We recommend up to four coats. Applying more than four coats is not recommended as too many coats can begin to mask the grain of the wood.

Q: Does the finish need to be abraded before applying EasyWhey?

A: EasyWhey will bond to most site-finished and pre-finished floors without abrading but the floor must be cleaned properly to ensure good adhesion. EasyWhey will not adhere to coatings that contain Teflon. To test for Teflon use a permanent marker on a small test area. If it wipes off then Teflon is present and the floor will need to be resanded.

Q: Can EasyWhey Floor Color lighten a dark stained floor?

A: EasyWhey Color can restore color to a floor or darken it. The floor will need to be re-sanded to lighten the color of a dark stained floor. You will get the most dramatic changes in color when starting with natural or very light stained flooring - especially when using white.

Q: Can I use EasyWhey to coat a floor that has wax on it?

A: No, EasyWhey will not adhere to wax or acrylic polishes. If the floor was waxed it must be sanded to bare wood.

Q: Do I need to apply floor finish over EasyWhey?

A: Yes, you must apply finish over EasyWhey to protect the floor. EasyWhey is not designed as a top coat. EasyWhey is compatible with all Norton|Vermont Natural Coatings PolyWhey Professional Wood Floor Finishes. We recommend 1-2 coats of finish but more can be applied for commercial and high traffic areas.

Q: Do I need to abrade between coats of EasyWhey Color?

A: No abrading is needed between coats of EasyWhey, allowing you to quickly build multiple coats. If it has been longer than 24 hours since EasyWhey was applied we recommend abrading lightly with a Norton Very Fine Maroon Floor Pad prior to top coating with PolyWhey Floor Finish.

Q: How do I apply EasyWhey? Can I use a t-bar or roller?

A: To work properly and color the wood without masking the grain, EasyWhey must be applied in very thin coats and at the correct coverage rate of 1,000 sf/quart. The best way to achieve this is with a microfiber head mop. Using a t-bar or roller will apply EasyWhey too heavy, resulting in streaks and lap marks.

Q: How long do I need to wait between coats of EasyWhey Floor Color?

A: EasyWhey should be allowed to dry a minimum of 45-50 minutes between coats. Allow 60 minutes before top coating with PolyWhey Floor Finishes. Dry times may be extended in humid conditions. The best way to know when EasyWhey is ready to be coated is to use a moisture meter.

Q: My pre-finished floor has areas that are worn down to bare wood. Can EasyWhey Floor Color be used on it?

A: This will depend on the extent of the wear. The worn areas will need to be sealed first. Seal the areas with 1-2 coats of PolyWhey 3000 Sealer and abrade with a Norton SandDollar Yellow Foam Pad. The amount of wear will affect the final appearance of the floor and in some cases the floor will need to be re-sanded to achieve the desired results.

### WHAT ARE CONTRACTORS SAYING ABOUT EASYWHEY?

“ It’s more uniform than a stain because it’s going over a sealer coat and not affected by grain or texture of wood. ”

– Frank Coppolino

“ With so many pre-finished floors being installed, there is a huge need to coat or modify the color. This product allows for several options we currently do not have, and are able to provide the customer a solution other than complete floor replacement. ”

– Jonathan Keim

**CHERRY**

**EBONY**

**GRAY**

**OAK**

**WALNUT**

**WHITE WASH**

#### Surface preparation:

For pre-finished and previously coated floors, test for the presence of wax and other contaminants. Clean floor with Norton|Vermont Natural Coatings Deep Cleaner. Apply cleaner with a spray bottle or microfiber applicator then wet buff the floor with a Norton Very Fine Maroon Floor Pad. Rinse floor with clean water and a micro-fiber mop until clean. If dark spots appear during cleaning these are bare wood spots that need to be sealed prior to EasyWhey application. Seal with 1-2 coats of PolyWhey 3000 Sealer and abrade with a Norton Yellow SandDollar Foam Pad.

For new/re-sanded floors use Norton abrasives to sand and prepare floor using NWFA industry standards. Apply two coats of PolyWhey 3000 Sealer. For best results abrade PolyWhey 3000 sealer with a Norton Yellow SandDollar Foam Pad after each coat.

#### Recommended applicator:

Use a microfiber floor mop for best results.

#### Application:

All floors: Stir or swirl Norton|Vermont Natural Coatings EasyWhey container before applying. If bubbles are visible in container, wait until they dissipate. After the surface is properly prepared, use a cushioned microfiber pad to apply. Pour an 8" puddle on the floor and saturate the microfiber pad. Keep microfiber pad on the surface, moving in a figure eight pattern to ensure a full coat. Smooth out any application marks. Apply more finish as needed to keep the pad saturated. Apply additional coats until desired appearance is achieved. Only one coat of EasyWhey Clear Bonding Coat is needed. Up to four coats of EasyWhey Floor Color can be applied to achieve desired color. Allow 45-50 minutes of dry time between coats of EasyWhey and at least 60 minutes before top coating with PolyWhey Floor Finishes. Dry times may be extended in humid conditions. Apply at a coverage rate of 1000 sf/qt. No abrading is necessary between coats of Norton EasyWhey Color. If more than 24 hours have passed after final application, abrade lightly with a Norton Very Fine Maroon Floor Pad. Topcoat with PolyWhey 2500, PolyWhey 3500 or PolyWhey MVP Wood Floor Finish.



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