

NORTON

SAINT-GOBAIN

Reshaping
your
world.

TAPE SOLUTIONS

MASKING & REPAIR TAPES




SAINT-GOBAIN

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PACKAGING

The addition of Tapes to the Norton family prompted us to design the complete range from the ground up with purpose and clarity in mind. We wanted the tape selection process to be simple and clear with little to no hesitation running through the customer's mind when seeing Norton Tapes for the first time.

BRAND

The one you trust.

GRAPHIC ICONS

Quick, easy to follow specs and features.

TAPE NAME

Product description.



APPLICATION IMAGE

Visual example where to use the tape on.

TAPE SIZE

Instant easy read selection.

NORTON TAPE TIPS - A guide to masking tape



1. CHOOSE THE RIGHT TAPE

Ensure you are using the best Norton tape to suit your job. See selection guide P5.



2. PREP THE SURFACE

Clean the surface, and ensure it is dry and free of dust. This will help the tape adhere properly.



3. APPLY THE TAPE

Pull tape off the roll, a bit at a time. Apply tape onto the surface depressions. Press down as you go, but avoid stretching the tape, as this can cause it to lift up or break.



4. SEAL THE EDGES

Press the tape edge down firmly with your finger or a putty knife to seal the edge and minimise paint bleed through. This should be done just before painting.



5. TAPE REMOVAL

Pull the tape back on itself at a 45° angle and at a moderate speed. If the adhesive begins to transfer, try a 90° angle. Should the paint be pulling up with the tape, try scoring the edge of the tape with a razor blade before pulling further.



APPLICATIONS

Masking tapes serve to protect from paint, spray, dirt or damage. Used on their own or with masking film, paper or drop cloth, on glass, timber, plaster, paint, bricks or other substrates.



SURFACES BEING MASKED

The type of surface being masked is a very important consideration when selecting the best masking tape to use.



ADHESION LEVEL

The adhesion level selected should match the surface being masked ensuring the tape will remove cleanly without damaging the surface. Wallpaper and other delicate surfaces require tapes with a low tack adhesive. Concrete, carpet and other rough surfaces require a stronger adhesive.



CLEAN REMOVAL

Clean removal can be affected by the type of tape, length of time, exposure to sunlight, moisture, ambient temperature, the paint or coatings being applied and the strength of the surface being masked. Masking tape should ideally be removed once the paint is dry.



ADHESIVE TYPES

RUBBER RESIN ADHESIVES are best for resisting edge bleed and holding plastic drop cloths but adhesion builds over time. Not UV resistant so remove promptly.

ACRYLIC ADHESIVES are resistant to UV and do not build adhesion, therefore they do not have as good edge bleed finish or stick well to plastic drop cloths but have longer life.



BACKING TYPES

CREPE PAPER is best for masking around corners and conforming to odd shapes making masking easier. **WASHI PAPER** is best for straight lines and clean edges. **CLOTH BACKED** ideal for handling damp or wet areas such as rain.



MASKING TIPS & TECHNIQUES

Always read the instructions on the tape packaging and the paint container prior to commencement. Ensure all surfaces are clean and dry before applying masking tape. Take care to remove sanding dust and any residual cleaning solvents. A tack cloth is ideal for this purpose.



APPLICATION

Lay tape along your surface following the contours avoid stretching masking tape as the backing is designed to conform to the surface. The tape may shrink during spraying or drying and it is desirable to have as much stretch left in the tape as possible to avoid lifting or breaking. Press the edge of the tape down firmly to make sure it has adhered properly to avoid seepage and bleed.



TAPE REMOVAL

Moderate speeds are best. Excessive speed may cause tearing while very slow removal may lead to adhesive transfer. Angle of removal: A 45° angle works best.

Pull tape back on itself. If adhesive begins to transfer then a 90° angle may work better.

The adhesion of rubber resin adhesive tapes builds over time so it is always advisable to remove tape promptly once the job is complete.



TROUBLESHOOT PRO TIPS

- Left in place for too long the adhesive on some masking tapes will dry up and go hard. If this occurs soak with a solvent such as oil of eucalyptus or a citrus based removal fluid for 5 minutes and scrape off.
- The coating being masked has not been properly applied and suffers damage when tape is removed. Warming tape with a hair dryer may assist removal.
- Paints form a skin over painted surfaces. When these films extend over the edge of the masking tape it may be necessary to cut the paint film with a razor blade at the edge of the masking tape prior to removal to obtain a clean edge.

MASKING TAPE

When it comes to masking tape it is vital to make the correct selection for your unique job, the material could be smooth or porous, soft or hard, painted or unpainted and everything in between. Which is why we have put together this simple guide below to help you make your right selection to achieve the best results with the least hassle. More in depth taping information and tips can be found on the last page.

					
MASKING TAPE Selection Guide	Paint & Decorator	Façades	Precision	Samurai Multi-Surfaces	Samurai Delicate Surfaces
Removes cleanly up to	2 Days	14 Days	10 Days	14 Days	60 Days
Use	Indoor	Indoor/Outdoor	Indoor	Indoor/Outdoor	Indoor
Edge Finish	Good	Good	Precision	Samurai Precision	Samurai Precision
Masking Painted / Enamelled Surfaces					
Bricks		●	○	○	
Blocks		●	○	○	
Concrete	○	●	○	○	
Cabinets	●		●	●	●
Doors	●		●	●	●
Plasterboard	●		●	●	●
Ceilings	●		●	●	●
Windows & Trim	●		●	●	●
Aluminium Joinery	●	●	●	●	●
Metal Fixtures	●	●	●	●	●
Masking Delicate Surfaces					
Freshly cured paints **					●
Wallpapers ##					●
Masking Other Surfaces					
Glass	●	●	●	●	●
Laminates	●		●	●	●
Plastics	●		●	●	●
Porcelain	●		●	●	●
Counter Tops	●		●	●	●
Carpet		●	○	○	
Terracotta		●	○		
Roof Tiles		●	○		
Rendered Walls		●			
Timber (Untreated)		●	●	●	
Floor Boards (Polished)					●
Coating to be Applied After Masking					
Water-Based Paint	●	●	●	●	●
Oil-Based Paint	●	●	●	●	●
Textured / External Plaster		●			

Legend: ● Recommended ○ Suitable

** Determine if paint is cured, see manufacturer's recommendation for time interval before fresh paint surface can be washed.

Wall coverings vary greatly so it's important to test tape removability on an inconspicuous area before application.

NOTE: THIS TABLE IS OFFERED AS A GUIDE ONLY.
It is the user's responsibility to determine the suitability of the product for its intended use.



MASKING TAPES

FOR CREATIVE D.I.Y OR TRADE PROFESSIONAL

Norton Masking Tapes are designed for general purpose to professional applications on a wide range of materials, providing the best results, ease of use and versatility.

Applications range from delicate surfaces – wallpaper, ceilings, tiles, polished floor boards, skirting boards, cured painted surfaces, and feature walls (water and oil-based paints) – to drywall, glass, aluminium, steel, render, concrete, brickwork and roof tiles.

PAINT & DECORATOR



WIDTH (mm)	LENGTH (m)	CARTON QTY	ARTICLE NO.	BARCODE
18	50	48	78072710019	8719362236263*
24	50	36	78072710020	8719362236270
36	50	24	78072710021	8719362236287
48	50	24	78072710022	8719362236294

* Made to order

- **Crepe paper backing.** Makes the tape conformable to maintain integrity when formed around a corner.
- **Versatile on various surfaces.** Suitable for smooth and semi-smooth surfaces.
- **Easy to remove.** The tape does not break when peeling off, therefore provides quick and efficient removal.
- **Easily torn by hand.** Effortlessly make any length adjustment to suit your applications.
- **Rubber adhesive.** Provides instant adhesion that sticks to a wide variety of surfaces and reduces time and effort needed to run down.



APPLICATIONS

General Purpose, Drywall, Glass, Aluminium, Steel, Water & Oil Based Paints.

PRECISION



WIDTH (mm)	LENGTH (m)	CARTON QTY	ARTICLE NO.	BARCODE
18	50	48	78072710204	8719362236805*
24	50	36	78072710206	8719362236539
36	50	24	78072710229	8719362236546
48	50	24	78072710230	8719362236553

* Made to order

- **Crepe paper backing.** Makes the tape conformable to maintain integrity when formed around a corner.
- **Versatile on various surfaces.** Suitable for smooth and semi-smooth surfaces.
- **Clean removal up to 10 days.** Allows you to leave the tape on surfaces without the risk of glue transfer.
- **Easily torn by hand.** Effortlessly make any length adjustment to suit your applications.
- **Indoor applications.** Multipurpose tape designed to give you a precision finish around the home.

APPLICATIONS

Premium Quality, Drywall, Brickwork, Glass, Aluminium, Steel, Water & Oil Based Paints.

“MASKING TAPE SOLUTIONS”

FAÇADE



WIDTH (mm)	LENGTH (m)	CARTON QTY	ARTICLE NO.	BARCODE
24	25	36	78072710032	8719362236331
36	25	24	78072710033	8719362236348
48	25	24	78072710034	8719362236355

- **Outdoor extreme masking tape.** A strong waterproof cloth backing which is specifically designed for tough outdoor conditions.
- **Clean removal up to 14 days.** Specially formulated adhesive for porous surfaces.
- **Tough & hard wearing.** Heavy duty UV stabilised rubber adhesive and strong woven cloth backing with weatherproof PE coating.
- **Professional façade solution.** Specially developed for the professional renderer as a masking tape that can be used with confidence in all situations.
- **Multi surface.** Adheres to concrete, stone, brickwork & painted surfaces.
- **General purpose.** Suitable for holding and joining PE sheeting and as a general purpose tape on work and construction sites.

APPLICATIONS

Render, Concrete, Brick, Roof Tiles, Rough and Porous Surfaces, as well as Windows, Glass and Wood.

MASKING TAPES

**SAMURAI
MULTI-SURFACES**



WIDTH (mm)	LENGTH (m)	CARTON QTY	ARTICLE NO.	BARCODE
24	50	36	78072710028	8719362236300
36	50	24	78072710029	8719362236317
48	50	24	78072710030	8719362236324

- **Washi backed.** Flat paper resists bleed-through and ensures sharp lines.
- **Medium adhesion.** Can be used on a wide selection of substrates.
- **Clean removal up to 14 days.** Specially formulated adhesive offers extended masking on a variety of surfaces.
- **Excellent UV resistance.** Even after long exposure to sunlight it is easily removed.
- **Professional premium quality.** Consistently good conformability and tensile strength, an excellent tape for the most demanding paint applications.

‘OUR BEST TAPES YET’



APPLICATIONS

Ultimate Quality, Multi Surfaces, Cured Painted Surfaces, Feature Walls, Skirting Boards, Ceiling, Metal and Glass.



SAMURAI DELICATE SURFACES



WIDTH (mm)	LENGTH (m)	CARTON QTY	ARTICLE NO.	BARCODE
24	50	36	78072710040	8719362236362*
36	50	24	78072710043	8719362236379*

* Made to order

- **Washi backed.** Flat paper resists bleed-through and ensures sharp lines.
- **Low adhesion.** Ideal for delicate surfaces such as drywall and wallpaper.
- **Clean removal up to 60 days.** Specially formulated adhesive offers extended masking on a variety of surfaces.
- **Excellent UV resistance.** Even after long exposure to sunlight it is easily removed.
- **Professional premium quality.** Consistently good conformability and tensile strength, an excellent tape for the most demanding paint applications.

'OUR BEST TAPES YET'



APPLICATIONS

Ultimate Quality, Delicate Surfaces, Freshly Painted Surfaces (24 hrs), Wallpaper, Ceiling Tiles and Polished Floor Boards.

AMAZING RESULTS

Above comparison images show the painted finish differences between Samurai tape (left) and traditional crepe tape (right).

They clearly show that while crepe paper lets the paint bleed under the edges, Samurai provides a clean sharp edge on any surface – as above on untreated plasterboard.



REPAIR TAPE

This tape provides excellent stretch to conform to shapes with ease. When you need something joined quickly and reliably, this is the tape to use.

PVC REPAIR TAPE



WIDTH (mm)	LENGTH (m)	CARTON QTY	COLOUR	ARTICLE NO.	BARCODE
48	25	36	Silver	78072710101	8719362236447
48	25	36	Black	78072710102	8719362236454*

* Made to order

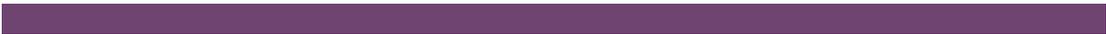
- **PVC specialty.** Made from PVC to provide excellent stretch, conformability and durability.
- **Multi-Purpose.** Ideal repair tape for a variety of indoor and outdoor uses.
- **Discreet repair.** Tape is available in either black or silver colour to help provide a more discreet finish.
- **Strong adhesive.** Strong hold for quick and reliable attachment.



APPLICATIONS

General household repairs, indoor use, outdoor use and ideal for joining plastic sheets.

NOTES



Lined area for notes, consisting of multiple horizontal lines.





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