



# CASE STUDY

## Profile Premium Liquid Compound and Profile Finish

### The Customer's Challenge

The customer has a high-volume boat production line. Costly clean-up and materials were diminishing profits. An evaluation of their process and the products used was needed to find cost savings.

APPLICATION: **POLISHING/FINISHING** | MARKET: **MARINE**

COMPONENT: Boat hulls, decks, and small parts

#### INCUMBENT INFORMATION/PERFORMANCE

Incumbent Compound: Competitive 3-step process of compound and gel coat



#### FARÉCLA PRODUCT INFORMATION/PERFORMANCE

UPC #	PART #	SIZE
<b>PROFILE PREMIUM LIQUID COMPOUND</b>		
78072700165	PRL101	1 Liter
78072700166	PRL106	1 US Gallon
<b>PROFILE FINISH LIQUID COMPOUND</b>		
78072700164	PRF101	1 Liter
78072717214	PRF106	1 Gallon



## Lowered Costs by \$30,415

Cost Savings



## 25% Less Time Per Boat

Time Savings



## Reduced Process Steps

Production Savings



## Reduced Product Waste

Product Savings

### Customer Process:

The customer was polishing seventy boats per week for 50 weeks for a total of 3500 boats annually. By saving 15 minutes per boat, the customer saw significant savings. Farécla reduced labor in steps in their processes, caused less splatter clean-up of the areas, and got better finish results than the incumbent compound and gel coat.

### Cost Savings:

The Farécla Profile Premium Liquid Compound reduced polishing times by 15 minutes per boat, and was able to remove one step in their process with black and darker colors and two steps with white or lighter colors. The viscosity of Profile Premium Liquid Compound creates less splatter, and it is water-based which leads to less clean-up.

Total cost savings at this customer was \$30,415 annually.

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