

Transforming  
surfaces  
...and beyond

**NORTON**

SAINT-GOBAIN

**EXPERT**

goodness  
in...

...nothing out

NEW GENERATION

**CUTTING &**

**GRINDING**

**DISCS**

now made with the goodness of a  
minimum of 14% recycled materials.

  
SAINT-GOBAIN



goodness  
in...

...nothing *cut* out

NEW GENERATION

CUTTING &

GRINDING DISCS

Minimizing our environmental footprint on the planet matters, which is why we're thrilled to introduce Norton Expert cutting & grinding discs, **now made with the goodness of a minimum of 14%\* recycled materials, guaranteed.**

At Norton we have taken the first step in our commitment to combining performance with respect for the environment. We're providing sustainability without compromise on quality and performance!

This is the start of our journey towards a broader range of more sustainable product solutions...

*together we're shaping surfaces  
for a better world - one cut at a time*



## What is **Goodness in?**

Cutting & grinding discs are made with a **minimum of 14%\*** recycled materials.



Of the total amount of grain inside each disc, **25% is recycled**



The central steel rings are made using **12% recycled steel**

## **Nothing out...** achieve the same great performance

Extensive internal testing has shown the use of recycled materials does not impact performance. DIYers will achieve **the same great quality** they expect from a brand they trust.

Our dedicated R&D teams have worked tirelessly to create a more sustainable abrasive formula than our previous generation, that meets the performance needs of consumers, and reaffirms **our commitment to innovation** by providing more sustainable abrasive solutions.

## Norton Expert combines **quality and performance**

Specially designed for use on a variety of different materials, Norton Expert offers cutting and grinding discs with different characteristics and all are manufactured to the **highest safety standards** in our plants. We carefully monitor and control quality and performance throughout the manufacturing process and all our cutting and grinding discs are **oSa** certified, undergoing rigorous tests to ensure the highest levels of safety and reliability when it's needed most.

The 'standard' range Norton Expert offers true expert performance, and the Norton Expert 'PRO' range provides unique benefits to enhance performance in applications in and around the home, garden or workshop.

\*Calculated as per ISO 14021:2016. The % of recycled content varies by disc model. The figure shown is the lowest % of recycled material included in the range. This statement applies to products manufactured with recycled materials in 2025.



## Contributing to a circular economy & making the world a better home

At Saint-Gobain, our purpose is to **Make the World a Better Home**, and this new generation of cutting and grinding discs, made with recycled materials, now offers the advantage of reducing its contribution to global overconsumption of natural resources while still guaranteeing outstanding performance in the DIY market.

Sustainability is at the heart of innovation at Saint-Gobain, and innovation is at the heart of our DNA. With this, it is our ambition to help to reduce our collective environmental footprint on the planet while guaranteeing impeccable product quality.

This new generation of discs made with a minimum of 14% recycled material enables us to continuously improve our abrasive products with transparency and we, as a corporation, are committed to **reduce our environmental footprint** and make the world a better home, growing our sustainable commitment together.

Saint-Gobain is a member of SEAM, the program for sustainability in the European abrasive industry, promoted by FEPA the Federation of European Producers of Abrasives. When you buy from the SEAM value chain, you are helping to build a sustainable future for the abrasives industry, for people and for the planet.



## A rise in demand for more sustainable products


As environmental awareness grows, consumers are considering the footprint of their purchases, driving a surge in demand for sustainable products. Our mission is to empower our retail partners to meet this demand by providing more sustainable abrasive solutions for the DIY sector. Through this innovation, we can help to enhance both your online and instore presence, appealing to environmentally conscious DIYers and those seeking top-tier performance. As one of the first manufacturers of sustainable abrasives, our goal is to make a meaningful difference to your customers.

# Norton, the first abrasive brand to provide a certified EPD

It is our aim to work in partnership with our customers to offer abrasive solutions to consumers with transparent communication on their environmental impacts. To support this, we are proud to be **the first to offer Environmental Product Declarations\* (EPD) verified by a third party**, providing a transparent and standardized assessment of the environmental footprint of the cutting and grinding discs throughout their lifecycle.



The environmental impacts of this product have been assessed over its whole life cycle. Its Environmental Product Declaration has been verified by an independent third party.

Discover our high-performance discs, now with goodness added in 



\*EPD available for a selection of products.

## Clear, simple communication

The goodness in our product is reflected in its design, which through a simple message is communicated on each disc, **'made with 14% recycled materials'** in six languages.

What's more, we have removed nothing from the original design, clear product information allows end users to understand the product at a glance at point of sale:

- 1 Strong Norton brand recognition
- 2 Dimensions, application, machine information
- 3 Same colour coding for strong recognition and visual identity
- 4 Safety pictograms compliant to EN12413 and oSa
- 5 Same article and EAN codes, meaning no change in your system and easier implementation process at store level



goodness  
in...

...nothing out

This is the start of our journey towards  
a broader range of **more sustainable  
product solutions.**

Our products are evolving, join us on our journey of evolution as Norton Expert PRO cutting and grinding discs will switch in 2025 for DIYers looking for high performance solutions. We will then extend our path to sustainability with the introduction of Norton Expert cutting and grinding solutions in 2026.

**Join us on our journey** to making  
the world a better home.

For more information please contact your local Norton representative.



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